



It's James Hardie Month

Brought to you by:



Give them something to talk about

Norstar Exteriors has been providing industry leading exterior products in Muskoka since 1976. Engineered to withstand the harshest Canadian weather, James Hardie cement siding offers exceptional resistance to moisture, rot, and pests, while ensuring your property remains beautiful and protected for years to come.

Make your house or cottage the talk of the town or the lake with a variety of colours and styles. James Hardie siding enhances your properties curb or dock appeal while providing superior fire resistance and minimal maintenance, all the while being backed by a 30 year warranty.

Get in touch with us today at Norstarexteriors.com for a free quote or come into our showroom in Bracebridge to touch and see the industry leading James Hardie cement siding line of products.

WHY JAMES HARDIE?

#1 RETURN ON INVESTMENT

Re-siding with fiber cement is the smartest investment you can make in your house. Even smarter:

Choosing fiber cement from the industry leader. That's why those in the know choose James Hardie® siding and trim. Year after year, Remodeling magazine has ranked re-siding with fiber cement the #1 return on investment when compared to other mid-size remodeling projects.

PERFORMANCE AND DURABILITY EVERYWHERE ELSE

Siding is exposed to Mother Nature all day, every day, for years. Weather, water, time, fire and pests—all can lead to trouble. That's why James Hardie's hardworking products are engineered to stand up beautifully, whatever the elements. BE READY FOR ANYTHING

Bad weather can strike at any time. So we test our products to better withstand worst-case scenarios: hurricanes, UV rays, snowstorms, and more. But it's not only extremes that break down siding—the change of seasons does a number on materials such as vinyl (which may crack in the cold) and wood products (which expand and contract with changes in

moisture and humidity). Only fiber cement products by James Hardie are Engineered for Climate®.

A HARDIEZONE® FOR EVERYONE

After studying the long-term effects that different climates have on siding, we created the HardieZone® system, to ensure that you get the right product for your region. HZ5® products are made to resist wet, freezing conditions. HZ10® products protect homes from heat, humidity, blistering sun and more.

HARDIE® FIBER CEMENT SIDING VS. VINYL SIDING

There are many reasons to choose Hardie® fiber cement siding over vinyl, the first of which is appearance. Hardie® siding is more than five times thicker than vinyl, allowing for deeper grooves and a more authentic wood-grain effect. The result is more elegant than vinyl (which is plastic), particularly on a historic home. Then comes function. Vinyl melts easily in a fire (or even from the reflection of the sun off Low-E glass windows); James Hardie brand products are noncombustible. Vinyl may crack and warp from the elements; fiber cement exteriors by

James Hardie are more durable and resist warping, sagging and melting.

HARDIE® FIBER CEMENT SIDING VS. WOOD SIDING

James Hardie siding is not only less expensive than wood, it won't be eaten by animals or insects. It also resists water absorption better than wood even where the manufacturer's recommended protections are followed, helping protect against mold.

When there's a fire, Hardie® siding is much better at withstanding damage, while wood goes up in flames.

Wood may split, crack and deteriorate over time, while Hardie® siding resists weather damage and keeps its shape for a much longer time, which means less maintenance to worry about year after year.

EXPERIENCE COUNTS

At Norstar we understand the Muskoka climate and we are siding experts. You can rest assured that when you consult with one of our experts, you will get the real-world knowledge to help direct you with your siding needs. Stop in and see us today!



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norstarexteriors.com

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